



**Capital Region
Housing**
The Way Home

fresh routes
Mobile Grocery Store

NEWS
RELEASE

Fresh Routes delivers food to Capital Region Housing tenants

Mobile grocery store market setting up at 10 CRH site communities starting March 4.

March 4, 2021 (Edmonton, Alberta) – Capital Region Housing (CRH) is partnering with Fresh Routes Mobile Grocery Store Inc., select community leagues and social service providers to bring fresh food to 10 communities where CRH has tenant properties.

“This partnership will help address a need that we identified in our bi-annual tenant well-being survey – food insecurity,” says Mark Hoosein, Chief Operating Officer, Capital Region Housing. “We’re excited to bring fresh, affordable and culturally-appropriate food options to the communities surrounding our properties.”

The partnership starts March 4 in the Belmead Community League (9109-182 St.) from 2 p.m. - 3:30 p.m., continuing every Thursday after that from 11 a.m.-12:30 p.m.

“We invest in the success of our tenants and customers,” says Hoosein. “This partnership will allow our tenants to have access to and be able to prepare healthy food for their families.”

To date, four additional CRH-sponsored communities where the mobile grocer will be setting up their market include:

- Castle Downs (Good Shepherd Anglican Church – 15495 Castle Downs Rd.), Thursdays from 2:30 p.m. to 3:30 pm beginning Mar 11
- Dickinsfield - Amity House (9213-146 Ave.), Saturdays from 11:30 a.m. to 1 p.m. beginning Mar 13
- Blue Quill Community League (11304-25 Ave.), Mondays from 10:30 a.m. to 11:45 a.m. beginning Mar 15
- Caernarvon Community League (14830-118 St.), Sundays from 2:30 p.m. to 3:30 p.m. beginning April 11

More CRH-sponsored communities and partnership opportunities will be added throughout the year. CRH will also help provide volunteers from the community to help run the markets.

For more information, contact:

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About Us

At Capital Region Housing (CRH), HOME is our focus. We are the largest provider of social and near market housing in the Edmonton Metropolitan Region. We manage over 4,500 social housing rental units and over 600 near market housing rental units. We offer both townhouses and apartments throughout the city.

New Developments

To learn more about our new developments, visit www.itstartswithhome.com

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